

## Il Rettore

- Having seen the Law n. 240 of 30.12.2010;
- Having seen the D.M. n. 226 of 14.12.2021;
- Having regard to the Politecnico di Milano PhD Regulations issued with R.D. No. 0159327 dated 07.07.2023 and subsequent amendments, with particular attention to the art. 7 that regulates the methods of appointment of the members of the Examination Board for admission to the PhD courses;
- Having seen the decree Prot. 182572 Of 23/07/2024 related to the call for admission to PhD: 40° ciclo ingr. 13/12/2024: BANDO DOTTORATO PNRR 630 corso di INGEGNERIA GESTIONALE / MANAGEMENT ENGINEERING - EMERGING DIGITAL MARKETING COMMUNICATION FORMATS: A DATA-POWERED APPROACH TO FRAME THE CREATOR ECONOMY AND OTHER EMERGING TRENDS IN THE MARKETING AND COMMUNICATION PROCESSES AND ASSESSING THEIR USE AND IMPACTS ;
- Having seen the minutes of the Faculty Board meeting on the 11/07/2024, appointing the members of the PhD Admissions Examination Board;

## DECREES

The PhD Admissions Examination Board for the call for admission to the PhD in: 40° ciclo ingr. 13/12/2024: BANDO DOTTORATO PNRR 630 corso di INGEGNERIA GESTIONALE / MANAGEMENT ENGINEERING - EMERGING DIGITAL MARKETING COMMUNICATION FORMATS: A DATA-POWERED APPROACH TO FRAME THE CREATOR ECONOMY AND OTHER EMERGING TRENDS IN THE MARKETING AND COMMUNICATION PROCESSES AND ASSESSING THEIR USE AND IMPACTS is made up of:

Surname and name	Role
LAMBERTI LUCIO	Actual Members
PERO MARGHERITA EMMA PAOLA	Actual Members
TAPPIA ELENA	Actual Members

**Il Rettore**

**Prof. Donatella Sciuto**

Digital signature according to the Digital Administration Code