



PhD in INGEGNERIA GESTIONALE / MANAGEMENT ENGINEERING - 39th cycle

THEMATIC Research Field: EXPLORING THE ROLE OF ENTREPRENEURIAL SUPPORT ORGANIZATIONS IN DIGITAL ENTREPRENEURSHIP

Monthly net income of PhDscholarship (max 36 months)
€ 1450.0
In case of a change of the welfare rates during the three-year period, the amount could be modified.

Context of the research activity	
<p>Motivation and objectives of the research in this field</p>	<p>The entrepreneurial process of opportunity discovery, pursuit, and scale-up is significantly influenced by the diffusion of digital technologies. Scholars and practitioners claim that Digital Innovation and the related affordances may enable the rise of a new form of "Digital Entrepreneurship". Within such context, questions arise concerning how Digital Entrepreneurs and their Digital Startups may formulate their entrepreneurial strategy that properly mobilize resources in the attempt to design, validate and scale digital business models; and how the entrepreneurial strategy formulation process may be supported by the so called Entrepreneurial Support Organizations (ESOs), actors whose main purpose is that of providing entrepreneurs with the resources and support they need to launch and grow their ventures. Tackling such questions within the emerging, uncertain and growingly relevant context of Digital Entrepreneurship will hold insightful contributions for both research and practice in Entrepreneurship and Strategy. The Candidate is required to address these questions and attempt filling its related gaps by investigating the role of Entrepreneurial Support Organizations in Digital Entrepreneurship.</p>
<p>Methods and techniques that will be developed and used to carry out the research</p>	<p>The research process will employ both qualitative and quantitative methodologies for gathering and analyzing data (e.g. multiple case studies, structured interviews, surveys, statistical analyses).</p>



Educational objectives	<p>The educational objectives concern:</p> <ul style="list-style-type: none"> -Developing strong methodological, analytical and critical skills -Building a substantial background in the entrepreneurship, strategy, and digital transformation research fields -Contributing to the international research debate by publishing the research's outcomes in scientific journals, international conference proceedings and books or book chapters -Producing applied research reports and articles in practitioner-oriented outlets to reach the entrepreneurial and managerial communities -Developing good command of different quantitative and qualitative research methodologies.
Job opportunities	<p>Private and public companies and institutions, in industries that require strong methodological and analytical skills and critical judgement, as well as academic research groups dealing with the fields of Strategic Management, Entrepreneurship and Digital Transformation, and business strategy consulting companies.</p>
Composition of the research group	<p>1 Full Professors 2 Associated Professors 0 Assistant Professors 3 PhD Students</p>
Name of the research directors	Antonio Ghezzi

Contacts	
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Additional support - Financial aid per PhD student per year (gross amount)	
Housing - Foreign Students	--
Housing - Out-of-town residents (more than 80Km out of Milano)	--

Scholarship Increase for a period abroad	
Amount monthly	725.0 €
By number of months	6



Additional information: educational activity, teaching assistantship, computer availability, desk availability, any other information

The selected Candidate will be offered the opportunity attend PhD courses as well as to develop teaching capabilities through the involvement as a teaching assistant in courses chaired by the Professors affiliated to the research group, also according to her/his attitude and interests. The selected Candidate will have desk availability; the opportunity for smart working will also be offered upon agreement with the research directors.