



# PhD in CONSERVAZIONE DEI BENI ARCHITETTONICI / PRESERVATION OF THE ARCHITECTURAL HERITAGE - 38th cycle

**INTERDISCIPLINARY Research Field: TRANSFORMATIVE PROCESSES IN CULTURAL COMMON GOODS THROUGH PUBLIC- PRIVATE PARTNERSHIPS, IMPACT INVESTING, SOCIAL ENTREPRENEURSHIP, AND IMPACT ASSESSMENT**

Monthly net income of PhDscholarship (max 36 months)
<b>€ 1195.0</b>
In case of a change of the welfare rates or of changes of the scholarship minimum amount from the Ministry of University and Research, during the three-year period, the amount could be modified.

Context of the research activity	
<p><b>Motivation and objectives of the research in this field</b></p>	<p>Interdisciplinary PhD Grant</p> <p>The PhD research will be carried out in collaboration with research groups of the PhD programme in <b>"MANAGEMENT ENGINEERING"</b>. See <a href="https://www.dottorato.polimi.it/?id=422&amp;L=1">https://www.dottorato.polimi.it/?id=422&amp;L=1</a> for further information.</p> <p>This proposal sets out to investigate initiatives driven by new public-private partnerships (PPPs) and addressed to promote sustainable cultural heritage regeneration processes. Since physical spaces and assets, and particularly cultural heritage, are often left behind or even abandoned due to a lack of public resources that can foster their intrinsic cultural, social and economic value, a special attention will be paid to those initiatives characterized by an entrepreneurial attitude, supported by impact investing actors and equipped with impact measurement and management infrastructures.</p> <p>The research will focus on cultural collective goods, namely physical assets that trigger ecosystems of social entrepreneurial, innovative partnerships and impact investing that can meet long-lasting and/or emerging social and collective needs.</p>



<p><b>Methods and techniques that will be developed and used to carry out the research</b></p>	<p>According to the objectives of investigating the challenges faced by investors interested in cultural collective goods and on financial instruments that are suitable to face trade-offs between financial return and cultural and social impact, the project will integrate qualitative and quantitative approaches.</p> <p>Different methodologies coherent with their objectives will be applied.</p> <p>The overall output of the research will be a framework that will:</p> <ul style="list-style-type: none"> <li>(a) support the development of multi-stakeholder partnerships enhancing the value of CCG;</li> <li>(b) provide guidelines on the role financial resources, business models, PPPs and impacts evaluation processes;</li> <li>(c) enable the potential of left-behind cultural heritage to generate positive effects on society;</li> <li>(d) catalyze private resources, as complements to public funding, towards CCG;</li> <li>(e) provide instruments and solutions that not only support the reinvention of CCG, but also enhance economic growth and scale its social impact in the long term.</li> </ul>
<p><b>Educational objectives</b></p>	<p>The educational objective is to provide the candidate with a perspective on the purpose-driven economy.</p> <p>Given the importance of preserving impact integrity, as key factor to unleashing the impact economy's transformative power, a special attention will be paid to strengthen the awareness about the enabling role technology and proximity can play.</p> <p>Furthermore, the knowledge generated and the framework developed will contribute to knowledge, practice and policy-making in two ways: (a) by offering a set of interdisciplinary instruments and guidance for designing transformative CCG that are left-behind; (b) by identifying best practices for managing CCG, particularly in the delicate phase of post Covid-19 recovery.</p>
<p><b>Job opportunities</b></p>	<p>Advisory activities for corporations, financial institutions and policy makers.</p>



<b>Composition of the research group</b>	11 Full Professors 13 Associated Professors 0 Assistant Professors 48 PhD Students
<b>Name of the research directors</b>	Alessandra Oppio; Mario Calderini

<b>Contacts</b>	
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<b>Additional support - Financial aid per PhD student per year (gross amount)</b>	
<b>Housing - Foreign Students</b>	--
<b>Housing - Out-of-town residents (more than 80Km out of Milano)</b>	--

<b>Scholarship Increase for a period abroad</b>	
<b>Amount monthly</b>	597.50 €
<b>By number of months</b>	6

<b>Additional information: educational activity, teaching assistantship, computer availability, desk availability, any other information</b>
<p><b>List of Universities, Companies, Agencies and/or National or International Institutions that are cooperating in the research:</b></p> <ol style="list-style-type: none"> <li>1.National Technical University of Athens (N.T.U.A.), Greece</li> <li>2.Departamento de Historia del Arte, Universitat de València, Spain</li> <li>3.Department of Architectural Composition, Universidad de Castilla-La Mancha</li> <li>4.École Nationale supérieure d'architecture de Paris-La Villette (ENSAPLV), France</li> </ol>



5. Faculdade de Arquitectura da Universidade do Porto, Portugal
6. Université Paris I - Pantheon - Sorbonne, Parigi, France
7. Universidad de Sevilla, Departamento de Historia de América, Spain
8. ISPC-CNR Istituto di Scienza del Patrimonio Culturale (Italy)
9. ISCR Istituto Superiore per la conservazione e il restauro (già ICR), Roma

**Educational activities** (purchase of study books and material, funding for participation in courses, summer schools, workshops and conferences): financial aid per PhD student per year ("DOTE"):

*1st year: max 1.624,30 euro*

*2nd year: max 1.624,30 euro*

*3rd year: max 1.624,30 euro*

**Teaching assistantship** (availability of funding in recognition of supporting teaching activities by the PhD student)

There are various forms of financial aid supporting the teaching practice.

The PhD candidate is encouraged to take part in these activities, within the limits allowed by the regulations.

**Computer availability:**

*In the PhD candidates room are available workstations for shared use, connected with the printer*

All the PhD students can use their own laptop with the wireless connection.

Workstations and other equipment are available in the various laboratories linked with the doctoral programme.