



# Presenting for

# Impact

## 7 Sept 2016 - Session Content

**Scope:** Leverage what you have learnt in events# 1 & 2 ("Better Business Writing" and "Persuasive Writing") and apply them to your research!

**Facilitators:** Dr P. Sheard & C. Gavaud

**Note:** Each participant is expected to come to the course with a research idea.

9:00	Opening – Scope of the day
9:15	Presenting yourself (and your CV): Oral & written skills - Good things to add to your CV ⚡ Theory (25') ⚡ Exercise (45') ⚡ Feedback/debrief (20')
10:45	Break
11:00	Presenting your project (template-based): How to get across the main points of your project ⚡ Theory (20') ⚡ Exercise (45') ⚡ Feedback (20')
12:30	Lunch
13:30	Defining SMART objectives for your research; deliverables & milestones ⚡ Theory (15') ⚡ Exercise (35') ⚡ Feedback (10')
14:30	Identifying Risks, mitigation and contingency ⚡ Theory (15') ⚡ Exercise (45') ⚡ Feedback (20')
16:00	Understanding and managing Intellectual Property ⚡ Theory (15') ⚡ Exercise (25') ⚡ Feedback (20')
17:00	Close of day