**PhD in INGEGNERIA GESTIONALE / MANAGEMENT**
**ENGINEERING - 36th cycle**

**Research Field: SOCIAL PRESCRIBING: FROM UK TO ITALY THROUGH THE SYNERGY BETWEEN DESIGN AND MANAGEMENT**

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<th>Monthly net income of PhD scholarship (max 36 months)</th>
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<td>€ 1400.0</td>
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In case of a change of the welfare rates during the three-year period, the amount could be modified.

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<th>Context of the research activity</th>
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<td>Interdisciplinary PhD Grant</td>
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<td>The PhD research will be carried out in collaboration with research groups of the PhD programme in &quot;DESIGN&quot;. See <a href="http://www.dottorato.polimi.it/index.php?id=242&amp;L=1">http://www.dottorato.polimi.it/index.php?id=242&amp;amp;L=1</a> for further information.</td>
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Nowadays, it is widely recognized that people’s health and wellbeing are influenced by a range of social factors and vice versa. Therefore, how well-being policies should facilitate the integrated delivery of health, socio-health and social interventions has been and remains an urgent question to be addressed. The social prescribing (SP) model developed in the United Kingdom provides a good example of an integrated system that promotes networking among multiple actors, thanks to the so called role of the "link workers". In the literature, there is a lack of evidence about how different SP initiatives would benefit different types of users, mostly in the long-run and research is needed to measure the impacts of SP on people and communities. In Italy, health and social care services provided are highly fragmented and users suffer because points of reference are lacking to help them in community orientation about services available locally. The Ph.D project has the objectives of studying the implementation of SP in the UK, assessing the potential applicability of the SP model in Italy, implementing one or more SP pilot projects in Italy while defining and testing a collaborative approach for designing and assessing SP
Both at an individual and system levels.

Methods and techniques that will be developed and used to carry out the research

This PhD proposal comes from the opportunity to integrate the fields of design and management in an interdisciplinary study focusing on services for the most fragile people. Research methodologies include qualitative and participatory research approaches that involve the engagement of users and providers focusing on their experience (e.g. focus groups, co-design workshops, patient journey, service simulations, patient experience surveys).

Educational objectives

The Ph.D. candidate at the end of the program should: possess adequate skills in the field of service and system design, innovation in service delivery in the health care and service evaluation; be able to use a wide set of tools of participatory research; be able to design qualitative and mixed study in the research field of health and social care.

Job opportunities

Academia, service design companies, social services companies and institutions, health and social care organizations.

Composition of the research group

2 Full Professors  
1 Associated Professors  
1 Assistant Professors  
1 PhD Students

Name of the research directors

Cristina Masella, Daniela Sangiorgi

Contacts

cristina.masella@polimi.it  
daniela.sangiorgi@polimi.it

Additional support - Financial aid per PhD student per year (gross amount)

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<th>Housing - Foreign Students</th>
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<td>Housing - Out-of-town residents (more than 80Km out of Milano)</td>
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Candidates with a background in Design, or Management Engineering, or Organization or Sociology and previous experience in participatory design and participatory research are encouraged to apply. The candidate might be involved as a research assistant in research projects and as teaching assistant in courses of Health Care Management and/or Service Design and Innovation.

Increase in the scholarship for stays abroad: Euros 566.36 per month, for up to 6 months.
Funding for educational activities: 1st year: 1200 euros per student, 2nd year: 1200 euros per student, 3rd year: 1200 euros per student.
Teaching assistantship: There are various forms of financial aid for activities of support to the teaching practice. The PhD student is encouraged to take part in these activities, within the limits allowed by the regulations.
Desk availability: shared use
Computer availability: individual use